

Darek Tatum

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Experience

Half Price Books / Front End Web Designer and Developer

2010 - 2015, 2017 - Present

- Design/code/manage HalfPriceBooks.com and other HPB owned websites
- Design/code dynamic emails
- Manage web team overseeing design and code
- Prepare wireframes/mock-ups/annotations for new page designs
- Involved in UX decisions and usability testing
- Design digital assets for advertising/social media

Ambit Energy / Front End Web Developer

2016 - 2017

- Designed/coded/managed Ambit energy owned websites
- Designed/coded internal web applications
- Prepared wireframes/mock-ups/annotations for new page designs
- Designed/coded dynamic emails
- Involved in UX decisions and usability testing
- Designed digital assets for advertising/social media

Freelance / Web Designer and Developer

2003 - Present

- Design/develop sites based on client requirements
- Implement/customize eCommerce engines
- Implement/customize CMS such as WordPress
- Perform customer service and duties common to small businesses

JCPenney / Web Design and Development for Internal Comm

2009 - 2010

- Designed/developed associate-facing sites
- Prepared/implemented streaming video, photo galleries, and blog posts
- Provided support and knowledge for new web initiatives
- Designed/coded associate emails

BeautiControl / Web Designer

2006 - 2009

- Acted as lead designer in redesign and development of consultant intranet
- Converted Photoshop documents to fully functioning HTML/CSS pages
- Assisted in management and development of BeautiControl owned websites
- Designed/coded emails

AARC / Internet Services Specialist / 2004 - 2006

Starbucks / Barista / 2004

Proficient

HTML / CSS
Javascript / jQuery
Bootstrap
Angular / React
PHP
SQL
JSON / XML

Knowledgeable

Sass
Ruby on Rails
Axure
Linux/Unix

Education

Abilene Christian University

Bachelor of Science
Integrated Marketing
Communications
2003

Collin County

Community College

Intro to AJAX Programming
2007

Dallas Comedy House

Improv Training
2010